

From the Editor-in-Chief: Who is Reading *EWJUS*?

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Welcome to the third issue of *East/West: Journal of Ukrainian Studies* (EWJUS).

We began our online life a year ago in August 2014. Our first issue had 112 pages and consisted of four original research articles and eight book reviews. A second issue—this one 185-pages long—appeared in January 2015 and was devoted to the Ukrainian Famine of 1932–33, the Holodomor. It contained six articles and thirteen book reviews.

Readers and contributors may be curious to know how the journal is doing a year later. Who is reading us? What are people reading?

As an online publication, EWJUS is able to track not only the number of registered readers but also what articles are most popular in terms of downloads. Here are a few interesting statistics.

Between late August 2014 and August 1, 2015, the journal has had more than 4700 visitors to its home page and attracted over 370 enrolled (registered) users. Visitors from 68 different countries have come to the EWJUS site either to peruse abstracts or to download articles. The most frequent visitors (in descending order) hail from Canada, USA, Ukraine, Germany, Sweden, Great Britain, China, Russia, and Poland. There were 575 individual downloads of articles and book reviews. Anecdotal evidence suggests that our content is reposted and republished on other sites.

The popularity of individual articles can be judged by the number of downloads and page views of abstracts. The top five articles (as of August 1, 2015) were the following:

(1) Frank Sysyn, “Thirty Years of Research on the Holodomor: A Balance Sheet” (Downloads: 56; Abstract page views: 174).

(2) Olga Andriewsky, “Towards a Decentered History: The Study of the Holodomor and Ukrainian Historiography” (Downloads 36; Abstract views: 101).

(3) Olena Hankivsky and Marfa Skoryk, “The Current Situation and Potential Responses to Movements against Gender Equality in Ukraine” (Downloads: 33; Abstract views: 106).

(4) Eleonora Narvselius and Niklas Bernsand, "Lviv and Chernivtsi: Two Memory Cultures at the Western Ukrainian Borderland" (Downloads: 31; Abstract page views: 117).

(5) Norman M. Naimark, "How the Holodomor Can Be Integrated into our Understanding of Genocide" (Downloads: 31; Abstract page views: 76).

By Internet standards, of course, these are small numbers, but we should bear in mind that academic publishing about Ukraine has never been a large enterprise. There is reason to believe that our achievements to date are probably better than any other journal's that devotes itself to English-language, Ukraine-oriented research. The initial data tells us unambiguously that scholarship published in EWJUS is being read and disseminated rather widely. It is not a bad start, and I anticipate that our journal will do even better in the future.

August 1, 2015